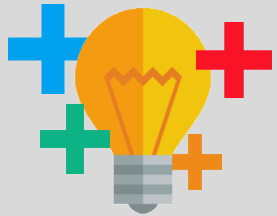


CREATIVE CATALYST SERIES

by Toby Harrison – PR Creative, Strategic & New Business Consultant

FAST-PACED CREATIVE COURSES FOR FAST-PACED CREATIVE CHANGE

The Creative Catalyst Series will accelerate positive creative change whether you're a freelancer, in-house professional or agency practitioner of any level. The series is comprised of four independent courses, each of which focuses on an essential creative discipline, enabling you to upskill in the areas that benefit you. Regardless of whether you do one course or all four, individually or in a group, the proven techniques, tips, mindsets and behaviours, all taken from my popular and glowingly reviewed Creative Excellence Training course, will boost your creative confidence and ability, ensuring you become a creative catalyst yourself.



COURSE 01 | IDEAS APLENTY

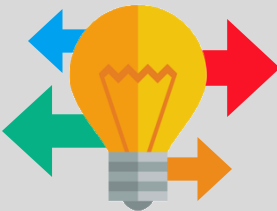
IDEAS APLENTY will catalyse your ability to independently generate creative ideas of quality, quantity and variety by introducing you to a unique three-step idea generation method and a host of highly effective techniques that will reveal a never-ending stream of stimulus, ensuring you crush creative challenges of any scale or sector.

2-hour session | 1 to 5 people per session | full post-session summary | £200 per person (in-person) / £150 per person (online)

COURSE 02 | DEVELOP & DELIVER

DEVELOP & DELIVER will catalyse your ability to increase the appeal and buyability of your ideas by revealing a five-step development method that ensures concepts are strengthened and honed to perfection, while also taking the in-person & virtual presentation of ideas to the next level by ensuring your slides are striking, scripts are strong and style is stirring.

2-hour session | 1 to 5 people per session | full post-session summary | £200 per person (in-person) / £150 per person (online)



COURSE 03 | BOSS THE BRAINSTORM

BOSS THE BRAINSTORM will catalyse your confidence and ability to consistently lead brilliant in-person & virtual brainstorms by revealing a host of essential leadership behaviours, core brainstorming constants, vital must-prepare elements and an executional method that will ensure your group creative sessions are full of enthusiasm, energy and ideas.

2-hour session | 1 to 5 people per session | full post-session summary | £200 per person (in-person) / £150 per person (online)

★ GROUP SPECIAL ★

COURSE 04 | BRAINSTORMTROOPERS

BRAINSTORMTROOPERS will catalyse your in-brainstorm comfort and contribution levels, distilling down what's required of you in in-person & virtual creative sessions to the must-do fundamentals, while introducing a series of essential before, during and after the brainstorm mindsets and behaviours that will empower you to be at your brainstorming best.

45-minute session | 1 to 10 people per session | full post-session summary | £200 per group (in-person) / £150 per group (online)



Please contact Toby Harrison for more information or to discuss a booking
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